



# Boehm Inc.

News Release

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**FOR IMMEDIATE RELEASE:**

## **Versatile Laser Scanner Makes Bar Coding E-Z For Industrial Applications**

**Boehm Inc, March 15, 2007** — Boehm Inc. announces the introduction of the MS-890 extended range scanner, the latest addition to its line of industrial laser scanners. The MS-890 combines comprehensive functionality with ease of use to create the most versatile industrialized bar code scanner on the market. Using the MS-890, automation engineers no longer need to be a bar code expert to setup a scanner for their application.

The MS-890 saves times for automation engineers of all skill levels. By using the EZ button on the side of the unit, the calibration process is initiated to automatically optimize the MS-890's read settings for the specific bar code. Engineers no longer need to go through the time-consuming process of learning how to use the product before installing it on the line. The EZ button can also be used to activate user-definable features such as the sweeping raster and auto-framing capability. Auto-framing enables the raster to automatically adjust to the height and width of the bar codes, optimizing scanner performance for reading stacked bar codes such as RSS/Composite. A green flash provides operators with instant visual confirmation of a good read.

"In the MS-890, we have created a scanner with more software features and flexibility than any of our previous scanners, but have made it easy to use at the same time," commented Matt Van Bogart, industrial product manager for Microscan. "By taking the guess work out of product setup, the EZ button makes the MS-890 easy for anyone to install and saves the experienced engineer valuable time."

For more information on the MS-890 laser scanner or bar code technology, please contact **Crystal McLaughlin** at **614-875-9010 ext 3351** or by e-mail at **cmclaughlin@boehminc.com**.

*Boehm Inc. is an ISO9001:2000 manufacturer of Item Level Identification Products and a Microscan Preferred Partner*